The job of discussing potential natural hazard risks and solutions—and motivating people to take action—is definitely not a “one size fits all” challenge.

In this course, participants will learn how to

• Respond to difficult questions with more confidence using social science and risk communication principles;
• Develop an effective risk communication strategy that incorporates these principles;
• Recognize differing values within their audience;
• Identify why people perceive and respond to risk the way they do; and
• Practice these new skills.

Register HERE!
(Please register by 12/7/2018)