



*Helping local governments meet requirements for stormwater education & public involvement*

## **June 2011 CWSEC E-News**

Once a month you will receive this newsletter via email to provide updates of activities of CWSEC and other stormwater-related topics that may be of interest. In order to receive the most up-to-date information on CWSEC, please visit our website at <http://www.cwsec-sc.org>.

\*\*\*\*\*Submissions for the July 2011 CWSEC E-News must be received at [kfuss@coastal.edu](mailto:kfuss@coastal.edu) by July 8<sup>th</sup> \*\*\*\*\*

### **Announcements**

#### **Carolina Clear Launches Homeowner Recognition Program through Clemson's Carolina Yards & Neighborhoods (CYN)**

The CYN Program in SC includes 9 principles for low maintenance and environmentally friendly yard care including reducing turf, irrigating efficiently, right plant right place, minimizing stormwater runoff, and life along the water's edge. This program has a new website ([www.clemson.edu/cyn](http://www.clemson.edu/cyn)) and a homeowner self-certification process. Using social marketing principles and creation of social norms and increased visibility, Carolina Clear has developed recognition items for certified yard owners to purchase as well. Monitoring the impact of this program will include tracking website hits, # of trained yard owners, # and location of certified yards. Start a trend in your neighborhood by certifying your yard and posting a sign to let your neighbors and friends know!

#### **Coastal Waccamaw Stormwater Education Consortium webpage is getting a facelift!**

Based on everyone's comments on website and use and feedback from Ed Providers on the most commonly asked questions, Carolina Clear is working with a consultant to make significant changes to [www.cwsec-sc.org](http://www.cwsec-sc.org), which will lead to the topics of greatest public interest being brought to the front of the site, making the website overall more of an educational resource for various audiences. Expect an email coming in the next month to officially announce the transition to this new and growing website.

#### **SCDHEC Personnel Transitions**

Amanda Ley ([leyah@dhec.sc.gov](mailto:leyah@dhec.sc.gov)) is now DHEC's Champions of the Environment Program Coordinator, and Amy Bennett ([bennetam@dhec.sc.gov](mailto:bennetam@dhec.sc.gov) or 803-898-4249) is the new Pee Dee Watershed Manager. Amy has 12 years of experience in the Bureau of Water, including NPDES Compliance, Lab Certification, 401 Permitting, Water Quality Standards, and Champions of the Environment. Another change in DHEC staffing in the last month is Mihir Mehta has left the TMDL section and moved to the underground storage tank division.

#### **CWSEC Article Included in the Center for Marine & Wetland Studies Inaugural Newsletter**

Coastal Carolina University's Center for Marine & Wetland Studies has recently updated its website (<http://bccmws.coastal.edu/>) and posted the Center's inaugural newsletter, *CenterPoints* (click [here](#) to view). Page 3 includes a short, article about the Consortium, and you'll also find information about Karen's former intern, Kelly Muench, who led the storm drain marking program last year.

### **Resources**

#### **Center for Watershed Protection Recently Updated the Watershed Treatment Model (WTM)**

The WTM includes Nitrogen, Phosphorous, Total Suspended Solids, and bacteria net reduction to surface water loads (storm and non-storm loads) and net reductions to groundwater loads. For septic systems, see the "future management practices" excel tab for potential net reduction for septic system education, septic system repair, septic system upgrade, and septic system retirement. The WTM is available for free download at the CWP website: ([http://www.cwp.org/documents/cat\\_view/83-watershed-treatment-model.html](http://www.cwp.org/documents/cat_view/83-watershed-treatment-model.html)).

## Carolina Clear Launches New Rainwater Harvesting for Homeowners Manual

This manual includes 28 pages of considerations, designs for DIYers, uses for harvested rainwater, and more information on environmentally responsible yard practices. The manual is now available online for free (and very low resolution download due to size). It is also available for purchase online or soon at the local county extension office. This manual can also be used in conjunction with a short step by step video on how to build your own rain barrel, now available at Carolina Clear's YouTube channel. Check [www.clemson.edu/carolinaclear](http://www.clemson.edu/carolinaclear) for all the links and feel free to connect these resources to your sites.

## EPA's Stormwater Webcast: Proposed Construction General Permit (CGP)

If you missed this webcast on May 24<sup>th</sup>, you can view the slides at [http://cfpub2.epa.gov/npdes/courseinfo.cfm?program\\_id=0&outreach\\_id=592&schedule\\_id=1132](http://cfpub2.epa.gov/npdes/courseinfo.cfm?program_id=0&outreach_id=592&schedule_id=1132).